

SOCIAL IMPACT INITIATIVE OF THE YEAR

WESTPORT INTERNATIONAL – IMPACT PARTNERSHIPS FOR DIGNIFIED HOUSING



ASSET MANAGER

Westport International

HIGHLIGHTED IMPACTED SECTORS

Residential (Refurbishment)

LOCATION

Lisbon, Mafra and Tondela



Westport International has been a partner of Just a Change since 2021, committed to addressing housing poverty and promoting rehabilitation and value creation for cities. Employees of Westport International regularly participate in volunteer actions, getting their hands-on to provide a dignified home for those in most need, always with a spirit of selflessness to help others.

When it comes to strategic alignment, it is crucial for a real estate company to ensure that its initiatives and activities are closely connected to its core business. By aligning strategies, goals, and actions, Westport maximizes long term impact.

Here are some key points regarding this partnership:

1. Corporate volunteering. By participating in Just a Change's volunteering actions, Westport employees contribute directly to improving the living conditions of disadvantaged communities. These experiences provide a broader perspective on societal needs, helping the company to develop solutions aligned with social demands.

- 2. Stakeholder engagement. The initiatives developed since 2021, engaged employees and their families, clients and partners. This allows the company to boost the indirect impact of its stakeholders at the same time it engages them on a purpose-driven initiative.
- 3. Direct social investment. Westport International invests on Just a Change's growth. This investment is tied to new developments on a fixed percentage. This allows each project to have its positive impact, unleashing measurable KPI.

For 2022, Westport highlights two actions: the transformation of Mr. Jorge's house, and the rehabilitation of an institution in Mafra ("Casa-Mãe do Gradil").

The partnership achieved the following results in 2022:

- 40 participants mobilized.
- 70 beneficiaries in the rehabilitated institution.
- 4 employees present in the rehabilitation of Mr. Jorge's house.
- 4 viable houses and 8 individuals impacted in private homes.