

CBRE ESPAÑA – 50 & BEYOND



Location: Spain

Initiative: 5 days of filming for 40 video and 10 written interviews. Preview on a national museum, post dissemination on social media

Key Success Factors: +3.47 million audience reached. His Majesty the King received in audience a CBRE committee

What if we project a future
full of opportunities?

50&Beyond

A CBRE initiative that pays tribute to the real estate sector through the vision of 50 leaders who will project a future designed for people, cities and the planet.

Discover with 50 & Beyond, 50 glimpses into the future.

CBRE

50
ANIVERSARIO
ESPAÑA